So, you’re hosting an event for Sport Relief? That’s great!

We’re guessing you’ve probably got a few questions, or perhaps might need some tips on how to make it a cracking occasion, so we’ve jumped the gun and compiled everything you need to know below.

Who are we?
Sport Relief is a nationwide campaign that aims to bring people together to get active, raise money and change lives. From 17th to 23rd March, we’re back, bigger and better than ever before.

This year, Sport Relief is all about getting people moving and raising money in their own way, with our campaign “Whatever Moves You, do it for Sport Relief”. Whether you do it for fun, for fitness or simply just to make a difference there are plenty of ways people can get involved.

Where does it all go?
Right, now you know what we’re all about, you’ll be wanting to know where all that hard earned money goes, and rightly so.

This Sport Relief, we’re harnessing the feel-good power of sport and movement to raise money, and tackle the critical issues that prevent people from living happier, healthier, safer lives.

When you fundraise for Sport Relief, you support those living with mental health issues and provide lifesaving maternal healthcare for mothers and babies. You help those at risk of trafficking or domestic violence and join the global fight to end malaria. You do all this, and so much more, because Comic Relief uses the money you raise to support projects on the ground, here in the UK and across the world.

So, you helping us out by holding a fundraising event, helps a whole lot of other people too.

With that in mind, let’s make sure it’s the best it can possibly be...

Make it fun and inclusive
Getting involved should be as easy as possible – so, do all you can to make sure people have no excuse for not doing! Fit it into your regular schedule, make it easy to take part, or appropriate for all levels of experience / fitness. Also, don’t forget to make giving a donation as easy as possible (we can help with that too).

Dress it up
Our fundraising pack has a range of tools that you can use to make your event look great. Use the balloons, stickers and posters provided to make your event look all fancy and enticing – hopefully you’ll get more people involved if they know it’s Sport Relief you’re making all this effort for! If you haven’t got one already, you can order your pack at sportrelief.com.

Get kitted out
Another way of giving people a heads up that your event is for Sport Relief is to grab yourself some extra merch to wear on the day. T-shirts, wristbands and a whole lot more can be purchased from our shop here.

Encourage friendly competition
Competition always gets people more involved. Get your participants going head to head with each other or compete with rival gyms/clubs.

Collect your cash
Encourage participants and spectators to donate their cash as soon as possible - use your money box in the pack which can be downloaded here or have a donations bucket handy. Or if you’ve set up a Sport Relief Giving page, make sure everyone knows where to find it. This is what it’s all about, after all! If you want to get some extra cash, an easy win is the sweepstake poster included in the pack or download here or you could even sell snacks and refreshments at your event.

Keep money safe
Make sure you keep your cash safe and pay it in as soon as possible – you can find out how to easily do this in your Sport Relief event pack or online here. And, of course, everything should be kept above board when fundraising. Find out the do’s and don’ts here.

THAT’S IT!
All’s that’s left to say now is enjoy yourself, have fun, and best of luck!

And thanks again for all your support!

Cheers,
Sport Relief